

A B S T R A C T

AN ARTICLE-PACKAGING WRAPPER OF HEAT-SHRINK MATERIAL WITH A PATTERN IN RELIEF

The invention relates to a wrapper for packaging one or more articles, the wrapper being constituted by a sleeve of heat-shrink plastics material for shrinking onto the article(s) for packaging, said sleeve being made from a film that is folded in half and whose corresponding end zones are united. According to the invention, the wall of the sleeve is embossed at least in part with a predetermined pattern so that said pattern appears in relief on the outside face and/or the inside face of the sleeve and remains after said sleeve has been shrunk onto the article(s) to be packaged. Preferably, a semi-rigid film is used that includes an elastomeric phase in its formulation.